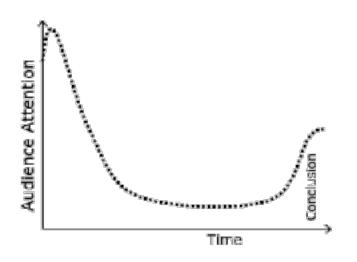
Tip No.1: Always present a problem to be solved.



## **The Attention Curve**

Don't let this be your next presentation.

Boost engagement and connect powerfully with you audience